

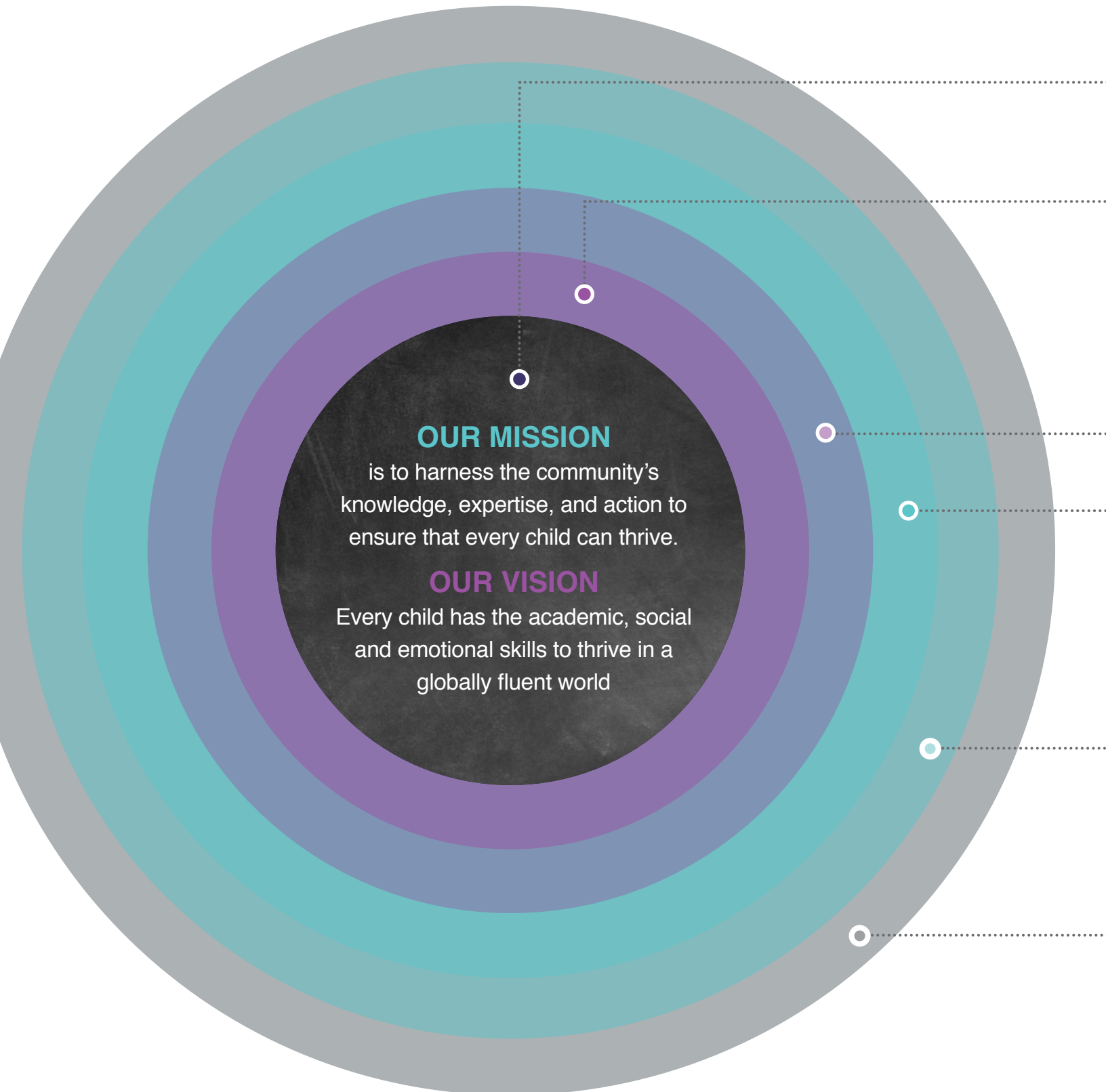


**ALL
TOGETHER
NOW**

**2018
ANNUAL
REPORT**



ALL TOGETHER



TOGETHER NOW

ABOUT US

4-5

Messages from our Leadership Council Co-Chairs and Executive Director

GOAL AREAS

6-7



Kindergarten
Readiness



Early Grade
Literacy



Middle
Grade Math



Social-
Emotional
Learning



High School
Graduation



Post-Secondary
Attainment

CONTRIBUTING FACTORS

8

PRIORITIES

9



Early
Childhood
Quality and
Access



Teacher
Diversity and
Teaching
Diverse
Students



Post-
Secondary
Preparation
and
Persistence



Transitions

LEVERS

10-12



Practice



Policy



Funding

ENGAGEMENT

13-15

Social Innovation Fund

StriveTogether

Education Partnerships Coalition

2018 Funders

Our Coalition

FROM OUR LEADERSHIP COUNCIL CO-CHAIRS

***“The work
of systems
change is
hard. We are
committed to
doing the hard
work because
we believe that
all children
have the right
to achieve their
full potential.”***

When Generation Next was launched in 2012, local community, government, and business leaders set out a vision for an organization that would harness the community’s knowledge and expertise to create actionable steps to close opportunity gaps in the Twin Cities and to ensure that every child in our community can thrive. It was then, and is now, a bold and almost unimaginable vision. It was then, and is now, exactly what our Twin Cities community needs.

Generation Next has continued to grow as a collective impact organization, bringing together educators working in schools and school districts, community-based and advocacy organizations, philanthropic organizations, city and county governments, and higher education institutions to go beyond political and ideological barriers to deliver for our kids – all of our kids.


Last year, we released a summary of the Generation Next Coalition’s five-year accomplishments. We are proud of the shared progress we have made especially around early learning and keeping students on track to high school graduation.

Generation Next is not about any one partner taking credit; it is about the results we get by working together. The ability to look past our own interests to focus on a common purpose is critical to our success.

The work of systems change is hard. We are committed to doing the hard work because we believe that all children have the right to achieve their full potential. We continue to challenge each other, and to stay engaged with each other, because that’s what it will take.

Join with us, work with us, improve with us, succeed with us. Let’s be the leaders our next generation deserves.

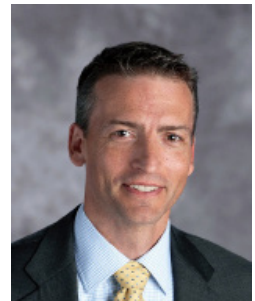
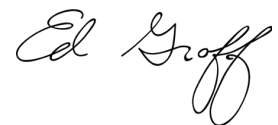
In partnership,



Reba Dominski
Leadership Council Co-Chair
July 2017 - present
Senior Vice President
U.S. Bank Foundation



Joe Gothard
Leadership Council Co-Chair
September 2018- present
Superintendent
Saint Paul Public Schools



Ed Graff
Past Leadership Council Co-Chair
July 2017 - August 2018
Superintendent
Minneapolis Public Schools

FROM OUR EXECUTIVE DIRECTOR



Michelle J. Walker
Executive Director
Generation Next

I am so proud to be part of this truly diverse Coalition of education practitioners, policymakers, and funders, all focused on improving the lives of the children and youth we serve. I am encouraged and energized by the way we have rallied around the mutual goal of eliminating education disparities across Minneapolis and Saint Paul.

In our community, I hear that we cannot afford, morally or economically, to let any more children fall through the cracks in and between our systems. It will take all of us to stitch together our social fabric to ensure success not just for some, but for **ALL**.

When I look around our table, I see leaders coming together to get the most out of the work we all do on a daily basis. It is easy to point fingers, but our commitment is to change our own practices to get better results. None of us can do this alone. It is critical that we all continue to do this **TOGETHER**.

When I speak up about the urgency of our work, I often hear supportive voices. Those voices are growing louder and more numerous. Our shared challenge is to turn those committed words into tangible results. We are the ones with the power to change our outcomes, and it is important that we own them as our outcomes. We can't wait, we need to do it **NOW**.

When we say All Together Now, our theme for 2019, it is more than just a catchphrase. My background has brought me up close to the dedicated individuals who are actively working for and with our young people. I have also seen what happens when power brokers make decisions – or avoid making tough calls – for the convenience of adults. Generation Next exists to catalyze and coalesce our systems leaders for equitable collective action that cannot wait.

How will we do that? The Generation Next Coalition is not about creating more programs; our approach is to identify and fill gaps by moving our three strategic levers of practice, policy, and funding.

We have built a core staff team to support this work with three key functions:

Convene & Connect – We bring diverse stakeholders together to seek multiple perspectives, promote collaboration, and create shared accountability around issues and opportunities for improved educational outcomes.

Analyze & Apply – We identify patterns and trends, highlight promising practices, and promote the use of continuous improvement to ensure data-driven decision making in all aspects of our work.

Educate & Advocate – We leverage unique access to and understanding of the educational ecosystem and its players to support and encourage practices, policies, and funding that work for the children in our community.

However, Generation Next cannot only be about what our staff can do. We need all of you to stay engaged and not only maintain our momentum; we need to raise our intensity and focus. That is collective impact.

This is what our community needs because this is what our children and youth deserve. They need us to be **All Together Now**.

Thank you for your continued partnership,

Three Key Functions of Generation Next:



Convene &
Connect



Analyze &
Apply



Educate &
Advocate

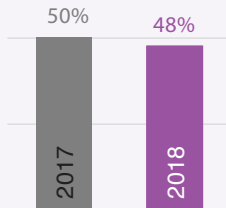
GOALS

We focus on increasing achievement for all students in six key goal areas with an emphasis on eliminating disparities between racial and ethnic groups.

48%

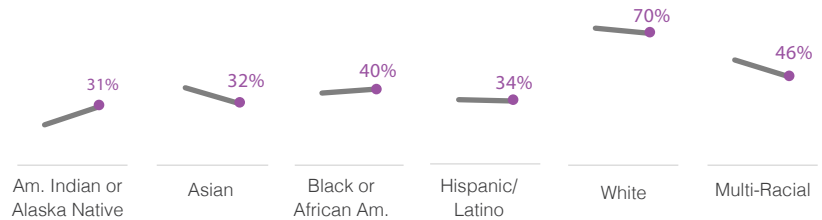
of all students are low risk on early reading (Fall of K)

2018



KINDERGARTEN READINESS

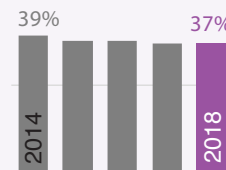
Half of MPS and SPPS kindergartners are low risk on early reading, yet White students are the only racial group above 50%.



37%

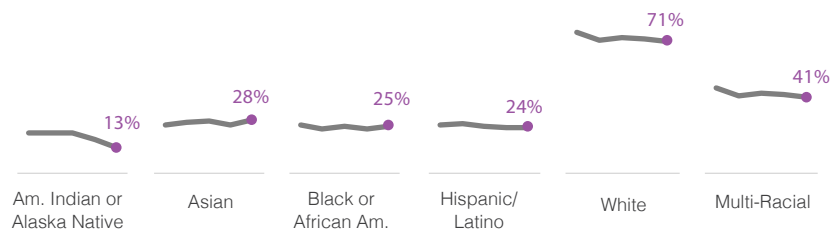
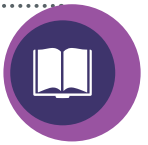
of all students met or exceeded standards on MCA-Reading (3rd grade)

2018



EARLY GRADE LITERACY

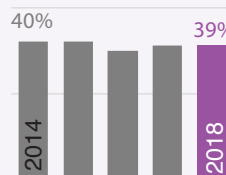
MSP Reading trends remain flat; huge racial gaps persist.



39%

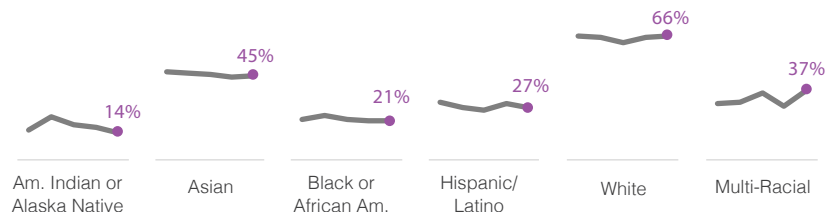
of all students met or exceeded standards on MCA-Math (8th grade)

2018



MIDDLE GRADE MATH

MSP Math trends remain flat; huge racial gaps persist.



NOTE: Ready for Kindergarten goal is reported for Minneapolis Public Schools (MPS) and Saint Paul Public Schools (SPPS) only. All other measures are reported for all students in any public school, district or charter, within the city limits of Minneapolis and Saint Paul (MSP).

SOCIAL-EMOTIONAL LEARNING

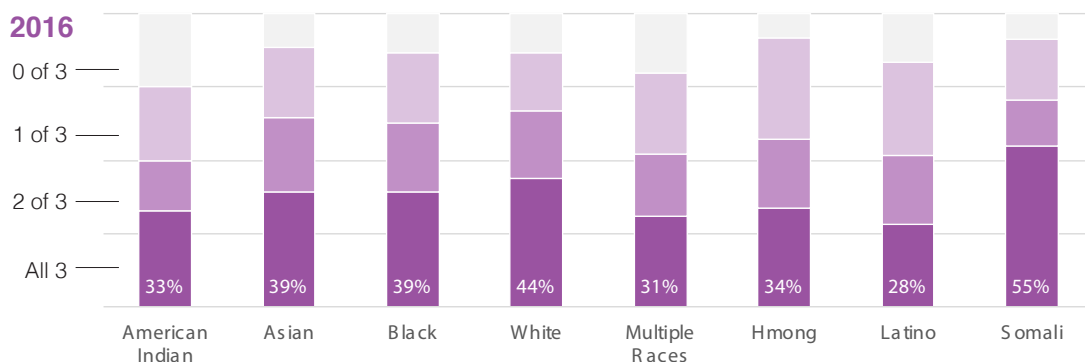


More than one-third of MSP students are equipped for learning on all three social-emotional skills.** The vast majority are equipped in at least one of those skills across all racial groups.

37%

of all students are equipped for learning (8th grade)

2016



HIGH SCHOOL GRADUATION

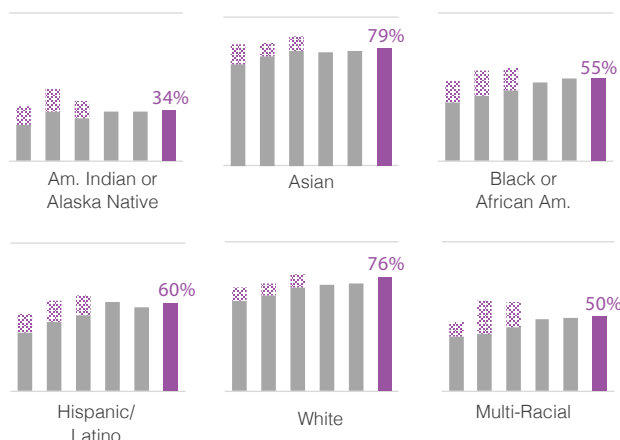
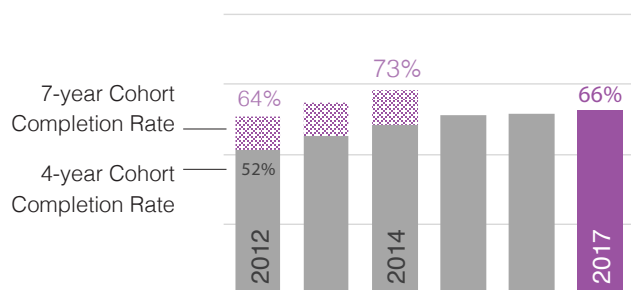


Two-thirds of MSP students graduate in 4 years; almost three quarters graduate after 7 years.

While Black, Hispanic/Latino, and American Indian student groups have large numbers of graduates finish after four years, the 7-year rates of those groups are all still lower than the 4-year rates of White and Asian students in the same cohorts.

66%

of all class of 2017 students graduate in 4-years



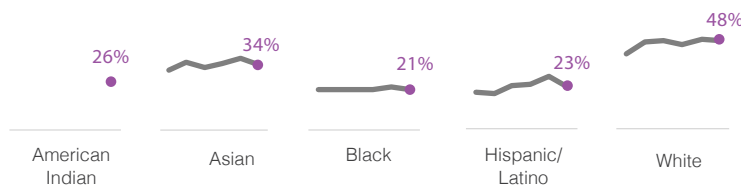
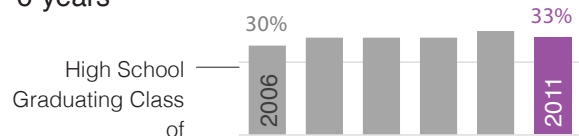
POST-SECONDARY ATTAINMENT



One-third of all MSP high school graduates go on to enroll in college and complete a degree or certificate within 6 years of receiving their high school diploma.

33%

of all class of 2011 students complete in 6-years



** Equipped to learn," as defined by Generation Next for this goal, includes three skills from the Search Institute's Developmental Assets Profile: Commitment to Learning, Social Competence, and Positive Identity

Find out more at:
www.gennextmsp.org/data

CONTRIBUTING FACTORS

To improve cradle-to-career results, we need to understand the drivers and determinants of community-level outcomes. Contributing factors inform the way we align partners across the community to take meaningful action and measure our Coalition's impact on our six goal areas.



- Quality Early Childhood Program Access
- Early Screenings
- Screening Follow-up



Early Reading Development



Early Math Development



Previous (5th Grade) Equipped for Learning

- Commitment to Learning
- Positive Identity
- Social Competence



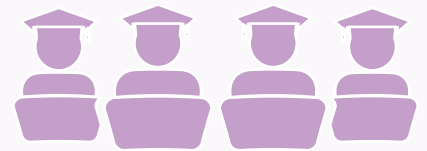
On-Track

- Attendance
- Credit Attainment/Credit Loss



- Financial aid form completion
- Application completion
- Enrollment (1st fall)
- Developmental Course-Taking

EDUCATION CONTRIBUTING FACTORS



Teacher/School Quality and Support

Family/Community Support

Out-of-School Time (OST)
Participation and Positive Experience

Student Empowerment

- Persistence (2nd fall)
- Employment rates
- Employment in high demand areas

OTHER CONTRIBUTING FACTORS



Housing



Transportation



Health

CONTEXTUAL FACTORS

Poverty Rates

Concentration of
Poverty

Employment

Public Safety /
Crime Rates

PRIORITIES

In 2019, Generation Next will focus on four key priority areas to influence contributing factors that are critical to success in our six goal areas.



Early Childhood
Quality and Access



Teacher Diversity
and Teaching Diverse
Students



Post-Secondary
Preparation and
Persistence



Transitions

PRACTICE

strategic lever

Generation Next seeks to change actions and efforts that directly or indirectly impact student learning.

ACTIONS

We studied and mapped existing efforts across our community to increase the number of teachers of color and to better equip all educators to teach diverse students. The Practice Work Group has charted a course for Generation Next using a framework from the Minnesota Educational Equity Partnership (MnEEP), which defines the teaching journey in stages: **Explore, Become, Grow, Thrive**. While continuing to connect resources and organizations across all stages, our Coalition will seek to fill a unique role in bridging between the Become (teacher preparation) and Grow (hiring, placement, and on-boarding) stages. PK-12, higher education, and community partners at our table have begun to align their work in Teacher Diversity.



HIGHLIGHTS

As we shape our priority work in Transitions, and Post-Secondary Preparation and Persistence in particular, we will learn from the data- and network-driven successes of two particular high school-based initiatives.

ON-TRACK / FOCUS ON FRESHMEN

In both MPS and SPPS, teams of teachers and support staff working with 9th grade students meet regularly to review student data, identify students who are at risk of not finishing the year on time, and plan interventions to support identified students and track their progress over time. Generation Next has been a key partner in providing technical and financial support to both districts.

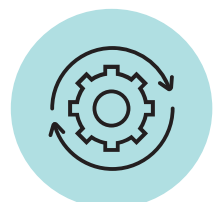
COLLEGE ACCESS

Generation Next, SPPS, and MPS together convene and support college access program partners across both cities to better align services and supports for students, focusing on students of color and first-generation college goers. These programs provide personal and social emotional, academic, college admissions, financial, and career readiness, to ensure that students successfully navigate the application and matriculation process.

Evaluation funded by Generation Next showed that participating students were more likely than their peers to enroll in college and require fewer developmental education courses after they enrolled. It also showed that more communication and coordination was needed between the programs to increase participation. Networks from both cities will again come together in 2019, with Generation Next support, to share best practices around outreach and retention of youth underserved by college access programs.

PRACTICE WORK GROUP

Improving and aligning educational practices is at the core of the Generation Next Theory of Action. Generation Next relies on its educational partners and others serving students to illuminate barriers and elevate opportunities to improve student outcomes. Additionally, the expertise of the Generation Next Coalition members is at the core of policy and funding efforts for the partnership.



POLICY

strategic lever

Generation Next seeks to change district, city, county, and state level decisions that impact or influence student outcomes.

Our practice work drives our policy agenda. We will express the Generation Next “point of view” to support policies that further our Coalition’s priority areas.




ACTIONS

Building on our partner-driven progress in Early Childhood Screening, we continue to advocate for smart policy solutions to help solve the systemic problems that prevent all children from getting the highest quality opportunities and supports in their early years. We support the Office of the Legislative Auditor (OLA) report recommendations to better align efforts across our community. Specifically:

- Establish universal identification for children participating in early screening and programs to allow for intentional outreach and support as well as stronger reporting.
- Broaden authority for inter-agency data sharing to create a more effective and efficient system supporting young children.
- Increase reimbursement rates for Early Childhood Screening for districts that focus on connecting families to needed services through community partnerships.

FRAMEWORK

Generation Next approaches policy with the following framework, developed by our Policy Work Group:

-  **Lead** – Efforts born of Generation Next initiatives and in which Generation Next shall play a leading role in both advocacy and solution creation.
-  **Support** – Efforts led by Generation Next Coalition partners and directly tied to Generation Next goals. Staff may actively participate in coalitions, provide resources, and staff time to further goals.
-  **Endorse** – Efforts that impact student achievement but in which Generation Next is not needed or will not provide substantial resources except for explicit and public endorsement.

POLICY WORK GROUP

In the spirit of collective action, the objective of the Policy Work Group is to explore policy issues that impact students in the Minneapolis and Saint Paul region and to collaborate across government and organizations to find solutions and resolve conflict as a collective, rather than as a set of separate organizations and individuals.



FUNDING

strategic lever

Generation Next seeks to align and direct resources allocated by philanthropic and governmental institutions to activities that improve student outcomes.

ACTIONS

Building on previous joint funding projects like Social Emotional Learning in Minneapolis Public Schools (MPS) and On-Track data systems in MPS and Saint Paul Public Schools (SPPS), the Funding Work Group will, in 2019, invest a portion of their funds jointly.

In an effort to collectively catalyze systems innovation, initial conversations have begun in support of Culturally Relevant Instruction in SPPS as well as Teacher Diversity and Early Childhood Screening follow-ups across the region.

As efforts around Transitions and Post-Secondary Preparation and Persistence emerge in conjunction with the Practice and Policy Work Groups, the Funding Work Group will determine the appropriate ways to maximize current funding and seek out new opportunities.

2018 EDUCATION PHILANTHROPY ANALYSIS

With an eye for aligning funding to strategically accelerate innovation, the Generation Next Funding Work Group is comprised of representatives from 3M, Best Buy, Bigelow, Bush, Cargill, Carlson, General Mills, Minneapolis, Phillips, Pohlad, Saint Paul, Target, United Way and U.S. Bank Foundations. Member foundations submitted their own data on 2017 education investments and the intended measures of impact. The purpose of this education philanthropy data collection and aggregation was to uncover opportunities for funders at the Generation Next table to accelerate collective impact with their limited philanthropic dollars.

This is not a comprehensive study of all regional education philanthropy. Upon review of the nearly \$50,000,000 locally committed education funds data, three main findings are noted:

- About 70% of funds are reportedly aligned with Generation Next goal areas
- About 24% of grant recipients receive 80% of funding
- Funders use multiple approaches to measure the impact of philanthropic investments, but there is desire for better alignment

FUNDING WORK GROUP

Aligned funding is a critical component in the Generation Next theory of action and in collective impact models all over the country. Funders play a critical role in our community by prioritizing certain investments and therefore incentivizing certain activities. Furthermore, funding can be used strategically to accelerate innovation. Philanthropic dollars can also help make the case for the investment of additional public dollars through public-private partnership and by leading the way in identifying practices worthy of further investment.

DATA committee



The Data Committee supports evidence-based decision-making and continuous improvement. The committee seeks to empower the Leadership Council, staff, and networks to use data effectively to plan, implement, monitor, and improve the activities of Generation Next and its partners.



ENGAGEMENT

As a collective impact organization, Generation Next engages with other local and national networks to keep our mission moving forward.



SOCIAL INNOVATION FUND (SIF)

Greater Twin Cities United Way (GTCUW) was the first Twin Cities-based intermediary to receive a Social Innovation Fund Grant directly. In 2012, GTCUW, in partnership with the newly-created organization, Generation Next, became the intermediary for a \$5 million, five-year SIF grant intended to improve educational outcomes for 1,500 to 2,000 low-income children and youth annually. Project planners were motivated by opportunities to address economic and racial disparities in outcomes, scale good programs, and build evidence of their effectiveness, as well as support the collective impact model exemplified by Generation Next.

The five-year SIF journey culminated in 2018 with a community partner event to share results and new knowledge about the role of intermediaries, rigorous evaluation that is culturally centered, and scaling promising practices.



STRIVETOGETHER PARTNERSHIP

StriveTogether leads a national movement of nearly 70 communities to get better results in every child's life. StriveTogether coaches and connects partners across the country to close gaps by using local data, especially for children of color and low-income children. The StriveTogether Cradle to Career Network reaches 10.4 million students, involves 10,800 organizations, and has partners in 30 states and Washington, D.C. Generation Next has been a member of StriveTogether since the Coalition's inception in 2012.

The 2018 StriveTogether annual convening emphasized continuous improvement, racial equity, and stakeholder engagement, adding more seats at the table. Generation Next Executive Director Michelle J. Walker was a featured speaker in sessions on activating systems leaders, as well as a pre-session on policy impact, alongside Practice Work Group Co-Chair Sondra Samuels.

EDUCATION PARTNERSHIPS COALITION (EPC)

Using the collective impact model, The Education Partnerships Coalition (EPC) builds the civic infrastructure in local communities needed to drive meaningful change and deliver measurable results for Minnesota's children across all races and income. The EPC is made up of eight organizations across the state in addition to Generation Next: Austin Aspires (Austin), Cradle to Career (Rochester), Every Hand Joined (Red Wing), Growth & Justice (Minnesota), Northfield Promise (Northfield), Northside Achievement Zone (Minneapolis), Partner for Student Success (Saint Cloud), and the Saint Paul Promise Neighborhood (Saint Paul).

Fueled by a StriveTogether grant, Generation Next serves as the lead agency in an EPC initiative to increase the impact of our cradle-to-career coalitions, through engagement of parents in defining and enacting policy priorities for the communities we serve.



FUNDERS

Generation Next would like to thank our generous funders for their investments in our collective impact efforts.



OUR COALITION

LEADERSHIP COUNCIL ORGANIZATIONS

3Mgives
African American Leadership Forum
Augsburg University
Best Buy
Bush Foundation
Cargill Foundation
City of Minneapolis
City of Saint Paul
Coalition of Asian American Leaders
General Mills Foundation
Greater Twin Cities United Way
Hennepin County
Minneapolis Federation of Teachers, Local 59
Minneapolis Foundation
Minneapolis Public Schools
Minnesota Business Partnership
Minnesota Chamber of Commerce
Minnesota Education Equity Partnership
Minnesota Private College Council
Minnesota State Colleges & Universities
MN Comeback
Northside Achievement Zone (NAZ)
Pohlad Family Foundation
Ramsey County
Saint Paul & Minnesota Foundations
Saint Paul College
Saint Paul Federation of Teachers
Saint Paul Promise Neighborhood
Saint Paul Public Schools
Target
U.S. Bank
University of Minnesota Office for Equity and Diversity
Wilder Research

GENERATION NEXT TEAM

Executive Director
Michelle J. Walker

Managing Director
Joe Munnich

Director of Outreach & Partnerships
Jeremiah Ellis

Marketing & Communications Manager
Molly Barrett

Office Manager
Christy Coaty

Policy Associate
Hannah Foley

EXECUTIVE LEADERSHIP

*The **Executive Committee** continues to be valuable champions from diverse organizations and backgrounds.*

Allison Barmann, Bush Foundation

Tracey Burton, Target

Reba Dominski, U.S. Bank

Acooa Ellis, Greater Twin Cities United Way

Michael Goh, University of Minnesota

Joe Gothard, Saint Paul Public Schools

Ed Graff, Minneapolis Public Schools

Paul Mattessich, Wilder Research

Mary Jane Melendez, General Mills Foundation

Ann Mulholland, Saint Paul & Minnesota Foundations

Chanda Smith Baker, Minneapolis Foundation

Michael Stroik, 3MGives

Work Group Chairs:

Practice: Sondra Samuels (Northside Achievement Zone) and **Dr. Michael Goh** (University of Minnesota)

Policy: Frank Forsberg (former Greater Twin Cities United Way)

Funding: R. T. Rybak (The Minneapolis Foundation) and **Mary Jane Melendez** (General Mills Foundation)

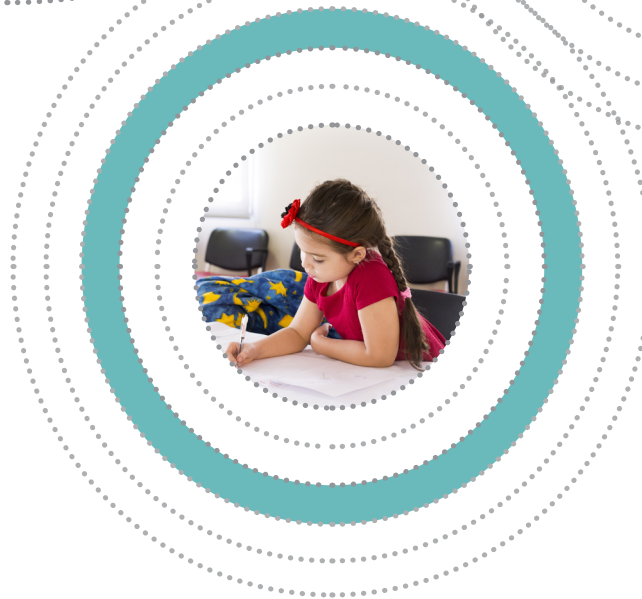
Data Committee: Paul Mattessich (Wilder Research)

CONSULTANT SUPPORT

8 Bridges, Advance Consulting,
The Boston Consulting Group,
Collectivity, Parsimony Inc.

SPECIAL THANK YOU

Saint Paul Public Schools Print, Copy and Mail Center



A Partnership for Student Success
from Early Childhood to Early Career

404 South Eighth Street, Minneapolis MN 55404

www.gennextmsp.org | info@gennextmsp.org



facebook.com/gennextmsp



[@gennextmsp](https://twitter.com/gennextmsp)