



FUNDING

Philanthropy largely aligned to cradle-to-career goals; opportunities for shared outcomes to address disparities

BACKGROUND

2015 EDUCATION PHILANTHROPY REPORT

With the assistance of the Boston Consulting Group, the 2015 Education Philanthropy Report was generated by retrieving data from Minnesota's funders investing in education during 2013-14. The report findings include:

- Minneapolis and Saint Paul received \$106 million for education. Saint Paul received \$24.8 million less than Minneapolis
- A group of 37 recipients received two-thirds of philanthropic funding in our community
- 56% of survey respondents considered their funding aligned to Generation Next goals, with kindergarten readiness the largest single aligned category

SPOTLIGHT

In an effort to better understand opportunities for collective action, fourteen local funders of the Generation Next Funding Work Group shared their education philanthropy data from 2017:

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| <ul style="list-style-type: none">• 3Mgives• Best Buy• F. R. Bigelow Foundation• Bush Foundation• The Cargill Foundation• Carlson Family Foundations | <ul style="list-style-type: none">• General Mills Foundation• The Minneapolis Foundation• The Jay & Rose Phillips Family Foundation of Minnesota• Pohlad Family Foundation | <ul style="list-style-type: none">• The Saint Paul & Minnesota Foundations• Target• Greater Twin Cities United Way• U.S. Bank Foundation |
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The intention of this education philanthropy data collection and aggregation has been to uncover opportunities for partners at the Generation Next table to accelerate their collective impact with limited philanthropic dollars.

OUR MISSION:

To harness the community's knowledge, expertise, and action to ensure that every child can thrive.

We envision a future in which every child has the academic, social, and emotional skills to thrive in a globally-fluent world.

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A Partnership for Student Success
from Early Childhood to Early Career

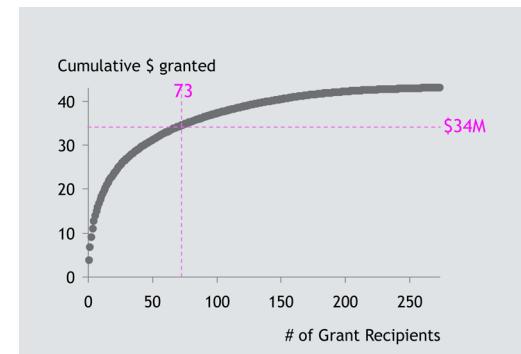
FUNDING



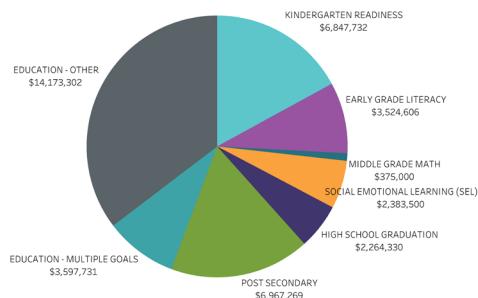
Nearly \$50M reported toward education grants in 2017



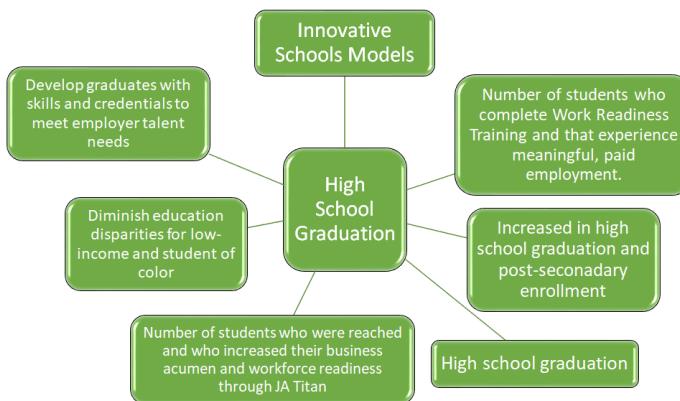
Grant funding concentrated with small % of recipients receiving bulk of funding. About 24% of grant recipients receive 80% of funding education grants in 2017



Nearly 70% of education grants were aligned to Generation Next community goal areas



Measures of impact vary widely among funders, even in the same goal area.



A Partnership for Student Success from Early Childhood to Early Career